## **ORDER**

Orders	Order / Rev:	2762788		
	Alt Order #:	Manual		
	Product Desc:	Kentucky Values :30's		
	Estimate:	2517		WHAS
	Flight Dates:	09/06/23 - 09/12/23	Primary AE:	Taylor Fritsch
	Original Date / Rev:	09/05/23 / 09/05/23	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Del Cielo Media / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO Box 26067	Billing Cycle:	EOM/EOC
		Alexandria, VA 22313	Agency Commission:	15%
Advertiser	Name:	ISS/ Kentucky Values		
	Demographic:	A35+	New Business End:	
	Product Codes:	IS-Governor	Advertiser External ID:	M218412
	Revenue Code 1:	AGY	Agency External ID:	10630AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue	Order Separation:	00:15:00
	Priority:	P04		

Month

Totals

September 2023

# Spots

89

89

Gross Amount

\$23,065.00

\$23,065.00

Net Amount

\$19,605.25

\$19,605.25

Rating 0.00

0.00

## Account Executives

End Date

09/12/23

Start Date

08/28/23

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

\$23,065.00

Net Amount

\$19,605.25

# Spots | Gross Amount

89

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
N 1 WHAS 09/09/23 09/09/23	Local News @ 6a Sa CM Local News @ 6a Sa	6-7a	S-	:30 1	\$80.00 P02 0.00 NM	1	\$80.00
Start Date         End Date           Week: 09/04/23         09/10/23	Weekdays Spots/Week	Rate \$80.00	Rating 0.00				
N 2 WHAS 09/09/23 09/09/23	Good Morning America S2M Good Morning America Sa	7-9a	S-	:30 1	\$180.00 P02 0.00 NM	1	\$180.00
Start Date         End Date           Week: 09/04/23         09/10/23	Weekdays Spots/WeekS- Spots/Week	Rate \$180.00	Rating 0.00				
N 3 WHAS 09/10/23 09/10/23	Good Morning America SIM Good Morning America Su	8-9a	S	:30 1	\$200.00 P02 0.00 NM	1	\$200.00
Start Date         End Date           Week: 09/04/23         09/10/23	Weekdays Spots/WeekS 1	Rate \$200.00	Rating 0.00				
N 4 WHAS 09/07/23 09/12/23	Daily Blast Live 3-4p CM Daily Blast Live 3-4p	3-4p	MΓ- TF	:30 2	\$160.00 P02 0.00 NM	4	\$640.00
Start Date         End Date           Week: 09/04/23         09/10/23           Week: 09/11/23         09/17/23	Weekdays         Spots/Week          TF         2           MT         2	Rate \$160.00 \$160.00	Rating 0.00 0.00				
N 5 WHAS 09/06/23 09/11/23	Local News @ 5p M-F CM Local News @ 5p M-F	5-530p	М- WГF	:30 1	\$350.00 P02 0.00 NM	4	\$1,400.00
<u>Start Date</u> <u>End Date</u> Week: 09/04/23 <u>09/10/23</u> Week: 09/11/23 <u>09/17/23</u>	Weekdays         Spots/Week          WTF         3           M         1	Rate \$350.00 \$350.00	Rating 0.00 0.00				

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Order / Rev: 2762788 Advertiser: ISS/ Kentucky Values

Alt Order #: Manual Product Desc: Kentucky Values :30's WHAS

Flight Dates: 09/06/23 - 09/12/23 Estimate: 2517

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri		Spots	Amount
N 6 WHAS	09/07/23	3 09/07/23	Thu Prime A Generation Gap	СМ	8-9p	T	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Star Week: 09/0	t Date 04/23	End Date 09/10/23	Weekdays T	Spots/Week 1	Rate \$750.00	Rating 0.00						
N 7 WHAS	09/06/23	3 09/06/23	Wed Prime C America's Funnie	CM st Home V	10-11p	W	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Star Week: 09/0	t Date 04/23	End Date 09/10/23	<u>Weekdays</u> W	Spots/Week 1	Rate \$750.00	Rating 0.00						
N 8 WHAS	09/06/23	3 09/06/23	Wed Prime A Judge Steve Har	CM vey	8-9p	W	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Star Week: 09/0	t Date 04/23	End Date 09/10/23	<u>Weekdays</u> W	Spots/Week 1	Rate \$750.00	Rating 0.00						
N 9 WHAS	09/10/23	3 09/10/23	Local News @ 63 Local News @ 63	•	630-7p	S	:30	1	\$500.00 P02	0.00 NM	1	\$500.00
<u>Star</u> Week: 09/0	t Date 04/23	End Date 09/10/23	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N10 WHAS			Nightline Nightline	СМ	1237-106a	MTWTF	:30	3	\$80.00 P02	0.00 NM	5	\$400.00
<u>Star</u> Week: 09/0 Week: 09/1		End Date 09/10/23 09/17/23	<u>Weekdays</u> WГF MГ	Spots/Week 3 2	<u>Rate</u> \$80.00 \$80.00	Rating 0.00 0.00						
N11 WHAS		3 09/11/23	ET 7-730p ET 7-730p	СМ	7-730p	M- W	:30	1	\$500.00 P02	0.00 NM	2	\$1,000.00
<u>Star</u> Week: 09/0 Week: 09/1		End Date 09/10/23 09/17/23	<u>Weekdays</u> W M	Spots/Week 1 1	Rate \$500.00 \$500.00	Rating 0.00 0.00						
N12 WHAS	09/09/23	3 09/09/23	Local News @ 9a Local News @ 9a		9-10a	S-	:30	1	\$180.00 P02	0.00 NM	1	\$180.00
Star Week: 09/0	t <u>Date</u> 04/23	End Date 09/10/23	Weekdays S-	Spots/Week 1	<u>Rate</u> \$180.00	Rating 0.00						
N13 WHAS	09/10/23	3 09/10/23	Seal Team 1235- Seal Team 1205-		1235-135a	S	:30	1	\$80.00 P02	0.00 NM	1	\$80.00
Star Week: 09/0	t Date 04/23	End Date 09/10/23	Weekdays S	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00						
N14 WHAS	09/09/23		Seal Team 1205- Seal Team 1205-		1205-105a	S-	:30	1	\$120.00 P02	0.00 NM	1	\$120.00
Week: 09/0		End Date 09/10/23	Weekdays S-	Spots/Week 1	Rate \$120.00	Rating 0.00						
N15 WHAS	09/10/23		America's Funnie	CM st Home V	7-8p	S	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Week: 09/0		End Date 09/10/23	Weekdays S	Spots/Week 1	Rate \$750.00	Rating 0.00						
N16 WHAS			LN (M-Su) LN (M-Su)	СМ	11-1135p	MTWTF- S	:30	2	\$400.00 P02	0.00 NM	6	\$2,400.00
Star Week: 09/0 Week: 09/1		End Date 09/10/23 09/17/23	<u>Weekdays</u> WTF- S MT	Spots/Week 4 2	<u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00						
N17 WHAS			Thu Prime C Shark Tank	CM	10-11p	T	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Star Week: 09/0	t Date 04/23	End Date 09/10/23	Weekdays	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
N18 WHAS			iCrimes 105-205a 105-205a Sa	Sa CM	105-205a	S-	:30	1	\$50.00 P02	0.00 NM	1	\$50.00
Star Week: 09/0	t Date 04/23	End Date 09/10/23	Weekdays S-	Spots/Week 1	Rate \$50.00	Rating 0.00						
N19 WHAS		3 09/12/23	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237a	МГЖГБ	:30	1	\$120.00 P02	0.00 NM	8	\$960.00
Star Week: 09/0	t Date 04/23	End Date 09/10/23	Weekdays WTF	Spots/Week 5	Rate \$120.00	Rating 0.00						

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Order / Rev: 2762788 Advertiser: ISS/ Kentucky Values

Alt Order #: Manual Product Desc: Kentucky Values :30's WHAS

Flight Dates: 09/06/23 - 09/12/23 Estimate: 2517

Ln Ch Si	tart End	Inventory Code	Break	Start/End	Time Day	s Le	n Spots	Rate Pri	Rtg Type	Spots	Amount
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/2 N20 WHAS 09/		MT Nightline	CM	\$120.00 1237-106a	0.00 M- WT	г ··	30 1	\$180.00 P02	0.00 NM	4	\$720.00
1120 WHAS 09/	100/23 09/11/23	Nightline	Civi	1237-100a	IVI- VV I	r	.50 1	φ100.00 F02	U.UU INIVI	4	\$720.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/2		WTF	3	\$180.00	0.00						
Week: 09/11/2 N21 WHAS 09/		M	1 CM	\$180.00 11-1135p	0.00	С .	30 1	\$300.00 P02	0.00 NM	1	\$300.00
NZI WHAS 09/	109/23 09/09/23	Local News @ 11 Local News @ 11		11-1135p		- 3	.30 1	\$300.00 P02	U.UU INIVI	'	φ300.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/2	3 09/10/23	S-	1	\$300.00	0.00						
N22 WHAS 09/	/06/23 09/12/23		CM	105-135a	MTWT	F ::	30 3	\$50.00 P02	0.00 NM	5	\$250.00
Ctort Do	ata End Data	105-135a M-F	Cnoto/Mook	Doto	Dating						
Start Da Week: 09/04/2	_	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$50.00	Rating 0.00						
Week: 09/11/2		МГ	2	\$50.00	0.00						
N23 WHAS 09/	/06/23 09/12/23	Local News @ 5a			OO AM MTWT	F :	30 3	\$160.00 P02	0.00 NM	5	\$800.00
Ot and D	-1- F-1D-1-	Local News @ 5a		(5:30 AM-6:	_ :						
Start Da Week: 09/04/2		<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$160.00	Rating 0.00						
Week: 09/11/2		МГ	2	\$160.00	0.00						
N24 WHAS 09/	/10/23 09/10/23	, ,	a CM	6-8a		S ::	:30 1	\$60.00 P02	0.00 NM	1	\$60.00
0, 15		EM (Su) 6-8a	0	5.	5						
Start Da Week: 09/04/2		<u>Weekdays</u> S	Spots/Week 1	Rate \$60.00	Rating 0.00						
N25 WHAS 09/			· ·		0.00 00 PM M	:;	:30 1	\$1,200.00 P02	0.00 NM	1	\$1,200.00
		NFL Countdown		(7:28 PM-8:				* ,			, ,
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/2		M		\$1,200.00	0.00 30 PM - TWT	г .	30 1	\$400.00 D00	0.00 NIM	4	<b>Ф700 00</b>
N26 WHAS 09/	106/23 09/12/23	Local News @ 4p Local News @ 4p		(3:58 PM-4:		F	:30 1	\$180.00 P02	U.UU INIVI	4	\$720.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/2	09/10/23	WTF	3	\$180.00	0.00						
Week: 09/11/2		- T	1 CM	\$180.00	0.00	г .	.20 0	\$450.00 D00	0.00 NIM	_	Φ4 250 00
N27 WHAS 09/	106/23 09/11/23	Local News @ 6p Local News @ 6p		6-630p	M- W-	F	:30 2	\$450.00 P02	U.UU INIVI	3	\$1,350.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/2	3 09/10/23	W- F	2	\$450.00	0.00						
Week: 09/11/2		M	1	\$450.00	0.00		00 0	\$400.00 D00	0.00 NINA		<b>#4</b> 000 00
N28 WHAS 09/	07/23 09/12/23	Local News @ 53 Local News @ 53	•	530-6p	МГ- Т	::	:30 2	\$400.00 P02	0.00 NM	3	\$1,200.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/2	3 09/10/23	T	1	\$400.00	0.00						
Week: 09/11/2		МГ	2	\$400.00	0.00						
N29 WHAS 09/	/06/23 09/11/23	Access Daily 10-1 Access Daily 10-1		10-11a	M- WT	:;	:30 2	\$120.00 P02	0.00 NM	3	\$360.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/2		WT	2	\$120.00	0.00						
Week: 09/11/2		M	1	\$120.00	0.00						
N30 WHAS 09/	/06/23 09/12/23	Good Morning An Good Morning Ar		6:57 AM-8:0 (6:57 AM-8:0	OO AM)	F ::	:30 3	\$325.00 P02	0.00 NM	5	\$1,625.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/2	3 09/10/23	WTF	3	\$325.00	0.00						
Week: 09/11/2		МТ	2	\$325.00	0.00						
N31 WHAS 09/	/06/23 09/12/23	•			00 PM - TWT	F ::	:30 3	\$180.00 P02	0.00 NM	4	\$720.00
Start Da	ate End Date	Local News @ 4p Weekdays	Spots/Week	(4:30 PM-5:	00 РМ) Rating						
Week: 09/04/2		WTF	3	\$180.00	0.00						
Week: 09/11/2	3 09/17/23	- T	1	\$180.00	0.00						
N32 WHAS 09/	/06/23 09/12/23		CM	11:58 AM-1	2:30 PIMTWT	::	30 2	\$180.00 P02	0.00 NM	4	\$720.00

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Order / Rev: 2762788 Advertiser: ISS/ Kentucky Values

Alt Order #: Manual Product Desc: Kentucky Values :30's WHAS

Flight Dates: 09/06/23 - 09/12/23 Estimate: 2517

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Local News @ 12 Local News @ 12	•	(11:58 AM-1	12:30 PM)						
Star Week: 09/0 Week: 09/1		End Date 09/10/23 09/17/23	<u>Weekdays</u> WΓ MΓ	Spots/Week 2 2	Rate \$180.00 \$180.00	Rating 0.00 0.00						
N33 WHAS	09/10/2	3 09/10/23	This Week Su This Week Su	СМ	9-10a	S	:30	1	\$350.00 P02	0.00 NM	1	\$350.00
Star Week: 09/0	t Date 04/23	End Date 09/10/23	Weekdays S	Spots/Week 1	Rate \$350.00	Rating 0.00						
N34 WHAS	09/06/2	3 09/11/23	General Hospital General Hospital	СМ	2-3p	M- W- F	:30	2	\$250.00 P02	0.00 NM	3	\$750.00
<u>Star</u> Week: 09/0 Week: 09/1		End Date 09/10/23 09/17/23	<u>Weekdays</u> W- F M	Spots/Week 2 1	Rate \$250.00 \$250.00	Rating 0.00 0.00						

Totals 89 \$23,065.00